



Forty-two minority entrepreneurs were nominated for 2010 Supplier of the Year Awards.

## Honoring the best

*Supplier of the Year Awards honor top-performing MBEs*

One by one, they made their way through the large ballroom, on the red carpet and onto the stage until all 40-plus award nominees were introduced and recognized. But it would be another hour before awards were presented to the four, first-place finishers.



Paul Hudson, chairman and CEO of Broadway Federal Bank, the largest and only publicly traded African-American bank west of the Mississippi, was the keynote speaker.

The build-up and anticipation was all part of SCMBDC's 25th annual Supplier of the Year Awards luncheon held July 8 at the Omni Los Angeles Hotel. The event celebrates the outstanding performance of minority business enterprises (MBEs) in their contracts with SCMBDC corporate members.

This year, 42 top-performing, SCMBDC-certified MBEs nominated by 16 corporations competed for the award in four categories, based on gross annual sales of less than \$1 million (Class I), between \$1 million and \$10 million (Class II), between \$10 million and \$50 million (Class III), and \$50 million or greater (Class IV).

One award is presented in each class and MBEs are judged on demonstrated growth and development; employment and job creation, especially for minorities; consistent high quality operations and business performance, products/services; use of and assistance to other MBEs, and more.

As a group, the nominees have gross annual sales of nearly \$1.4 billion, employ more than 106,000 people, and represent a wide variety of industries, ranging from advertising and graphic design services to construction and staffing services, according to SCMBDC President John W. Murray, Jr.



Jd Michaels, SVP, director of creative engineering, BBDO New York, served as master of ceremonies.

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## Mark your calendars

### Become the Speaker and Leader You Want to Be

Aug. 5 and 19  
9 a.m. - 11 a.m.  
SCMBDC's office

Part of SCMBDC Toastmasters International, this learn-by-doing workshop helps participants hone their presentation and leadership skills. Attendees learn skills such as the use of humor, gestures, eye contact, speech organization and overall delivery. To pre-register, contact Fernando Velasquez at [fvelasquez@scmbdc.org](mailto:fvelasquez@scmbdc.org) or call 213-689-6968.

### NBA All-Star Vendor Diversity Program

Aug. 1 and Sept. 1

The NBA, working in partnership with local certifying agencies, including SCMBDC, is looking for women- and minority-owned businesses to provide products and services for the 2011 All-Star Game, which will take place on Sunday, February 20, at Staples Center. Click here to complete/submit the application to become a potential vendor. Click here for a list of All-Star Product/Service needs. No applications will be accepted after Sept. 1, 2010

This year's Supplier of the Year Award recipients include: (Class I) V.R. & Associates, a consulting company specializing in outreach and marketing to women and minority/ethnic markets from its Huntington Beach headquarters; (Class II) NetServe Systems, Inc. in Irvine, which provides software development, remote network management, technical support services, web design and hosting as well as project management; (Class III) Walton Isaacson, LLC, a Los Angeles-based agency that creates consumer brand-building experiences through advertising, events, entertainment and experiential marketing, and (Class IV) SBM Site Services, LLC, which is based in McClellan, Calif., and provides janitorial services to clients throughout the U.S., Canada and Latin America.



*Vickie Roddcharoen of V.R. & Associates gives acceptance speech after receiving the Class I award.*



*Class II award winner Abdi Ahmed of NetServe Systems (left) with Joe Alderete.*



*Class III award recipient Aaron Walton (center) of Walton Isaacson with Charles Harmon of American Honda and SCMBDC Chair Joe Alderete, who is also manager, supplier diversity at Southern California Edison.*

## **MBE Input Committee and MWD of Southern California Annual Business Development Fair**

**Sept. 16, 3:30 - 8:30 p.m.**

**Metropolitan Water District headquarters, Los Angeles**

MBE Trade Fair featuring minority-owned businesses as exhibitors and corporate members/MBEs as attendees, followed by reception. For details, contact Shawn Smith at 213.689.6940 or [ssmith@scmbdc.org](mailto:ssmith@scmbdc.org).

**For more information about these and other events, visit [www.scmbdc.org](http://www.scmbdc.org)**

## **Fee increase**

Beginning January 1, the non-refundable re-certification fee will be increased from \$175 to \$195 and the non-refundable certification fee will be increased from \$275 to \$295.

## **Connect with SCMBDC**





*A representative from SBM Site Services accepts the Class IV award from Charles Harmon.*

Class I and II award recipients received a trip to the National Minority Supplier Development Council's (NMSDC) annual conference in Miami Beach, Florida, in October courtesy of Kaiser Permanente and American Airlines. The Class III winner received a scholarship to UCLA Anderson School of Business Advanced Management Development for Entrepreneurs Program courtesy of Southern California Gas Co. Charles Harmon, manager, corporate procurement at American Honda Motor Co., announced that the Class IV recipient will be featured in a segment of "Making It," the KTLA-TV program focusing on minority entrepreneurs.

Runners-up in each category received Winners' Circle Awards and include (Class I) Ad-Pro, Huntington Beach, and Fresh Events, Co., South Pasadena; (Class II) Campos Creative Works, Inc., Santa Monica, and Icon Blue, Inc., Los Angeles; (Class III) Apex Computer Systems, Inc., Cerritos, and Total Transportation Services, Inc., Rancho Dominguez, and (Class IV) APR Consulting, Inc., Diamond Bar, and S.C. Anderson Inc., Bakersfield.

Other award nominees include: (Class I); Cadiz & Cadiz Architects, San Clemente; MYI Consulting, Inc., Pasadena; The Zaman Group, Los Angeles; TR Engineering, LLC, Carson; (Class II) Artcraft Bedding & Draperies, Commerce; Glow Electric Co., Inc., Hawthorne; Hablame Juice, Santa Monica; Industry Color Printing, Inc., Industry; KevComp, Inc., Long Beach; KDG Development and Construction, Los Angeles; Madison Paving, Inc., Cudahy; Osceola Consulting, Tiburon; TEC Management Consultants, Irvine; TLM Petro Labor Force, Inc., Compton; Torrez Trucking, Inc., Placentia; Vistam, Inc., Signal Hill; World Digital Innovations, San Diego; (Class III) A.M. Ortega Construction, Inc., Lakeside; Banneker Industries, Inc., North Smithfield, RI; Blackstone Consulting, Inc., Los Angeles; Diverse Staffing Solutions, Brea; iSpace, Inc., El Segundo; Pacific Crossings, LLC, Irvine; Petros Energy Products, Inc., Long Beach; Philatron Wire & Cable, Santa Fe Springs; RMI International, Inc., Paramount; Sun Industries, Santa Ana; T.J. Cross Engineers, Inc., Bakersfield; (Class IV) Technology Integration Group, San Diego, and Act 1 Group Inc., Torrance.



*American Honda has been title sponsor for the awards luncheon for 20 consecutive years.*

SCMBDC also recognized American Honda for its 20th consecutive year as title sponsor of the Supplier of the Year Awards luncheon. Anthony Piazza, vice president of procurement, said, "American Honda is honored and proud to support the council. Their important work encourages diversity and inclusions at all levels of business enterprise."

NMSDC introduced the Supplier of the Year program in 1981 as a way of measuring the success of circulating

corporate dollars into the minority business community. As an affiliate of the national council, SCMBDC has participated in the program since 1985.

Local winners compete in the regional competition, and if selected at that level, move on to national competition, which takes place at NMSDC's headquarters in New York. Regional and national winners will be recognized at NMSDC's annual conference and awards dinner in Miami Beach, Florida, on Oct. 27.

**Corporate members providing 2010 award nominations:**

American Honda; AT&T; BP; Chevron Corp.; Hilton Hotels Corp.; Los Angeles Department of Water & Power; Los Angeles World Airports; Northrop Grumman Corp.; Raytheon Company; Southern California Edison; Southern California Gas Co.; Toshiba America Information Systems, Inc.; Toyota Motor Sales USA, Inc.; US Bank; Volkswagen Group of America, Inc., and WellPoint, Inc.



SCMBDC showed its support of MBE-certified Broadway Federal Bank by making a deposit of \$200,000. At the check presentation, from left: Charles Harmon, Joe Alderete, Paul Hudson and Council President John Murray.

**Special thanks to our sponsors**

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[Click here](#) to view additional photos of the awards luncheon.