

SPONSORSHIP OPPORTUNITIES 2011 - 2012

MBOD2012
MINORITY BUSINESS OPPORTUNITY DAY



TITLE

3 Booths
Lunch
Company Profile in Video Loop
Most Prominent Company Signage
Special Press Recognition
Full Page Color Ad
Full Page Color Article
Video Stream on Council Website
Media Interviews
SCMBDC Newsletter Page

PLATINUM

2 Booths
Lunch
Company Profile in Video Loop
Prominent Company Signage
Press Recognition
Full Page Color Ad
Full Page Color Article

GOLD

2 Booths
Lunch
Company Profile in Video Loop
Prominent Company Signage
Full Page Color Ad

SILVER

1 Booth
Lunch
Company Profile in Video Loop
Prominent Company Signage
Full Page Color Ad

BRONZE

1 Booth
Lunch
Signage
Half Page Color Ad

MBES ONLY

1 Booth
Lunch
Signage
Half Page Black & White Ad

EXHIBITOR FEES

(Price includes all activities)

Corporate Member	\$2,000
Non-Member Corporation	\$2,200
SCMBDC Certified MBE	\$1,500
NMSDC Affiliate MBE	\$1,500
Other Suppliers	\$1,600
Non-Profit / Government	\$1,500

Exhibitor information must be received by 2/10/2012

INDIVIDUAL TICKETS

(Price includes all activities)

Suppliers:

Dec. 31, 2011	\$50 /person
Jan. 1 - Feb. 19, 2012	\$65 /person
Onsite Registration	\$95 /person
Non-Profit / Government	\$150
Corporate Walk-through	\$500

ADVERTISEMENT

Back Cover Full Page Color	\$3,000
Inside Cover Full Page Color	\$2,500
Full Page Color - 8.5" x 11"	\$1,750
Full Page Black & White	\$1,250
Half Page Color - 8.5" x 5.5"	\$875
Half Page Black & White	\$625

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Registration Form

Suppliers who are purchasing tickets only must register online at www.scmdbdc.org/events/MBOD

Email To: lknight@scmbdc.org
Fax To: 213-689-1707
Mail To: SCMBDC, Inc.
800 W. 6th St., Ste 850
Los Angeles, CA 90017

Company Name: _____ Contact Person: _____

Address: _____ Title: _____

City, State, Zip: _____ Telephone/Email: _____

Name of Each Attendee: _____

Select:

- Corporate Member SCMBDC Certified MBE Non-certified MBE
 Non-Member NMSDC MBE Affiliate Non-Profit/Govt.

SPONSORSHIP LEVEL:

- Title \$25,000
 Platinum \$15,000
 Gold \$12,000
 Silver \$10,000
 Bronze \$7,500
 MBE Sponsor \$3,500

INDIVIDUAL TICKETS:

(Suppliers Only)

- Pre-registration **by** 12/31/11 \$50*
 Pre-registration **by** 2/19/12 \$65*
 Onsite Registration \$95*

**Price per person.*

Pre-registration for individual tickets must be completed online at www.scmdbdc.org/events/MBOD

INDIVIDUAL TICKETS:

(Non-Profit/Govt./Corporate Only)

- Non-Profit/Govt. \$150
 Corporate Walk-thru \$500

EXHIBITOR FEES:

- Corporate Member \$2,000
 Non-Member Corporation \$2,200
 SCMBDC Certified MBE \$1,500
 NMSDC Affiliate MBE \$1,500
 Other Suppliers \$1,600
 Non-Profit/Govt. \$1,500

ADVERTISEMENT IN MBOD PROGRAM

(DEADLINE: 2/3/11. Send ad(s) in PDF format to ads@scmbdc.org)

- Back Cover Full Page (color) 8.5" W x 11"H \$3,000
 Inside Cover Full Page (color) 8.5" W x 11"H \$2,500
 Full Page (color) 8.5" W x 11"H \$1,750
 Full Page (black & white) 8.5" W x 11"H \$1,250
 Half Page (color) 8.5"W x 5.5"H \$875
 Half Page (black & white) 8.5"W x 5.5"H \$625

PAYMENT METHODS

Via Fax: (Credit/Debit Card)

- Visa
 Mastercard
 American Express

Cardholder Name: _____

Card #: _____

Expiration Date: _____

Signature: _____

Via Mail: (Check Enclosed*)

- Yes
**Check payable to SCMBDC*

Online: (Individual Tickets Only)

Visit www.scmdbdc.org/events/MBOD
Must pay by credit/debit card.

Invoice: (Corporate Members Only)

- Send Invoice To: _____
 Name: _____
 Email: _____

ALL SALES NON-REFUNDABLE